

Profile

Dr. A. SREE LAKSHMI



Designation: Assistant Professor
Department: Commerce
Date of Birth: 18-08-1980
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Education:

Details	Year	Institution	Percentage/Grade
UG	2000	Maris Stella College, Vijayawada	76.75
PG	2002	Acharya Nagarjuna University, Guntur	
APSET	2017	Andhra University	
Ph.D.	2023	Dr. B R Ambedkar Open University, Hyderabad	

Experience:

Period	Designation	Institution / Organization
2002-2013	Lecturer in commerce	NEI, Vijayawada
2013-Present	Assistant Professor	Andhra Loyola college, Vijayawada

Courses Taught:

Year	Title(s) of the Courses
2017-2018	Financial Accounting(I Sem) , Tally
	Marketing(V)
	Financial Accounting(II)
	Auditing(VI)
2018-2019	Financial Accounting-I (I Sem) , Tally
	Marketing(V)
	Financial Accounting-II (II)
	Auditing(VI)

2019-2020	Financial Accounting-I (I Sem), Tally Marketing(V) Financial Accounting-II (II) Auditing(VI)
2020-2021	Fundamentals of Accounting(I Sem) Marketing(V) Financial Accounting-II (II) Auditing(VI)
2021-2022	Fundamentals of Accounting(I Sem) Marketing(V) Financial Accounting-II (II) Auditing(IV&VI) Marketing of Services(V)
2022-2023	Advanced Accounting (III) Marketing(III) Business Statistics(III) Advertising& Media Planning(V) Corporate Accounting(IV) Business Law(IV) Cost & Management Accounting(IV)

Research Profile:

Research Area:

Research Publications: < Provide Link>

<https://docs.google.com/document/d/1pWGYY40cpYDJv39t4gIO3aZudaBenLtb/edit?usp=sharing&oid=113553147966800489070&rtpof=true&sd=true>

Patents, if any : <Link>

Google Scholar <Link>

SCOPUS ID:

ORCID ID:

Research Guideship <Provide Details>

Year	Number of Scholars	University	Pursuing / Completed
2017-2018	-	-	
2018-2019			

2019-2020	-		
2020-2021	-		
2021-2022	-		
2022-2023	-		

Professional Development Activities – Participations

<Details of FDP / PDP / Seminars /Conferences etc.>

Year	Programme	Number
2017-2018	<ol style="list-style-type: none"> 1. “Digital India-Power to Empower” at a National seminar on “Challenges of New India-Realizing a Billion Aspirations” organizes by PVP Siddhartha institute of management, Vijayawada on 30th January 2018. 2. “Use of ICI tools for Disabled persons” at a National seminar on “Recent Trends in Inclusive Education” organized by Madonna college for the Deaf, Vijayawada on 7th&8th February 2018 3. “A study on online Marketing” at a one day National seminar on “Global Business- A Paradigm Shift” organized by Maris Stella College, Vijayawada on 23rd February 2018 4. “HR Trends to watch in 2018” at a Two day International seminar on “Human Resource Management in Digital Age” organized by AcharyaNagarjuna university, Guntur on 24th& 25th February 2018 	
2018-2019	- NIL	
2019-2020	<ol style="list-style-type: none"> 1. Smart cities for urban transformation” at a two day International seminar on “Strategies For Transforming India- The Way Forward” organized by K B N college(Autonomous), Vijayawada in collaboration with Krishna University on 18th& 19th December, 2019.(ISBN: 978-93-5391-910-8) 	

2. Participated in the International webinar on “Responding to changing Business” conducted by LOYALA ACADEMY on 11.05.2020
3. Participated in 5 days online International Faculty Development Programme on “Online Teaching Tools for Video Lecturing and Digital e-learning” conducted by SIR C.R REDDY COLLEGE-ELURU from 19.05.2020 to 23.05.2020
4. Participated in the Two Day International FDP webinar on “CHALLENGES AND OPPORTUNITIES IN HIGHER EDUCATION IN COVID 19 SCENARIO: THE WAY FORWARD” conducted by St. Joseph’s College For Women (Autonomous) Visakhapatnam from 27.05.2020 to 28.05.2020
5. Participated in a webinar on “The New Face of Higher Education after COVID-19” conducted by Acharya Nagarjuna University on May 10, 2020
6. Participated in UGC Sponsored two days National webinar “Major Issues and challenges in Indian Economy-post covid-19” conducted by Government College(Autonomous) Rajahmundry on 29-30 May,2020
7. Participated in “Panel Discussion on copyright issues in Online Teaching and Learning” conducted by The Internship & Placement committee Dr. Ram Manohar Lohiya National Law University ,Lucknow on May 24,2020
8. Participated in Faculty Development Program on “GST using Tally Release 6.6”conducted by PB Siddhartha College of Arts and Science and Tally Education Pvt Ltd, on 15th May.2020
9. Participated in FDP on “Recent Trends in Taxation” conducted by Sri DurgaMalleswara Siddhartha Mahila Kalasala, Vijayawada on May 29 th, 2020.
10. Participated in National workshop on “online teaching learning evaluation” conducted by Xavier board of Higher Education In India, Bangalore on 6 & 7th may 2020
11. Participated in National Level Faculty Development Program on “Tools for online classroom Post Covid-19” conducted by

Codegnan IT Solutions in association with PB Siddhartha College of Arts and Science, Vijayawada from 18th May 2020 to 20th May 2020

2020-2021

1. Participated in National webinar on “CREATIVE WRITING OF RESEARCH PROPOSALS & ARTICLES” conducted by” ADIKAVI NANNAYA UNIVERSITY” Rajamahendravaram on 04.06.2020
2. Participated in webinar on “Online Resources for Research and Plagiarism” conducted by ANSAL UNIVERSITY ON JUNE 2, 2020
3. Participated in International webinar on “TRENDS IN SOCIO-ECONOMIC & EDUCATIONAL SCENARIO POST-COVID-19” Conducted by Ch.S.D.St.Theresa’s College For Women (A) Eluru on 04.06.2020
4. Participated in UGC Sponsored National Level Online Seminar on “Changing Dimensions of Business Environment in Covid-19 Era strategies for formulation and Implementation “ conducted by KBN College(autonomous) Vijayawada on 22 & 23 june,2020
5. Participated in one day National webinar on” Role of Teachers to Ameliorate the psychological impact of covid-19 on student community” conducted by Government Degree College, Ramachandrapuram, EG dist., on 6th june,2020
6. Participated in National Webinar Series on “Research Methodology” conducted by Loyola College (Autonomous) Chennai on 12 and 13th June, 2020
7. Participated in One Day National FDP webinar on “Covid-19 New Challenges & Strategies for consumer protection” conducted by Sri DurgaMalleswara Siddhartha MahilaKalasala,Vijayawada on 04th July,2020
8. Participated in National Level Webinar “Statistical Inference and its Applications” conducted by St. Francis College, Koramangla, Bengaluru on 20th june,2020.
9. Participated in International seminar on “ Commerce and Business Management in changing World” conducted by B. P

Arts,S.M.A Science and K.K.C Commerce College, Chalisgaon, Maharashtra on 14th June 2020.

10. Participated in one day National Webinar on “ACCOUNTING STANDARDS” organized by P B Siddhartha college of Arts & Science, Vijayawada in Collaboration with Vijayawada Branch of SIRC of ICAI on 18th July 2020.
11. Participated in National Webinar on “Leadership Challenges During Corona Crisis” organized by Dr. B.R. Ambedkar Open University, Hyderabad on 30th July 2020
12. Participated in International level Webinar on “Managing Business in a Post COVID-19 World: Changes, Challenges and Strategies” organized by St. Xavier’s college (Autonomous), Kolkata on 18th & 19th July 2020.
13. Participated in National Webinar on “ Shine from within- Developing a healthy self- concept” conducted by Andhra Loyola College(Autonomous), Vijayawada on 28th July 2020.
14. Participated in one day National Webinar on “ Steps for Better Life Style” organized by AdikaviNannaya University , Kakinada on 23rd July 2020.
15. Participated in one day National Webinar on “ Impact of Covid-19 in Indian Economy-Issues & Challenges” organized by Raghavendra Institute of Management Sciences, Ananthapuram on 6th July 2020.
16. Participated in 5 days Faculty Development Programme in Commerce on the theme of “Atmanirbhar Bharat:” Unleashing Power of Commerce in Digital Era: organized by Commissionerate of Collegiate Education, AP, Vijayawada from 20th July 2020 to 24th July 2020.
17. Participated in National level Webinar on “Banking issues & Challenges” organized by Andhra Loyola College, Vijayawada on 15th July 2020.
18. Participated in one day National Faculty Development Programme on “Filing of Income Tax Returns- Law & Procedure” organized by P B Siddhartha college of Arts&

Science, Vijayawada in collaboration with Vijayawada branch of SIRC of ICAI on 25th July, 2020.

19. Participated in webinar on “Paradigm shift to Education system: Impact of Basic and Applied Research conducted by Manipal University, Jaipur on 19th June 2020.
20. Participated in 5 Days Faculty Development Program on ‘Active Learning and Advanced Scientific Computing Methods’ conducted by Loyola College (Autonomous), Chennai from 15th June 2020 to 19th June 2020.
21. Participated in National Webinar on “Green Accounting Practices in India” organized by Maris Stella College, Vijayawada on 26th March 2021.

2021-2022

1. Participated in A study on Challenges and Opportunities of Digital Economy in the International conference on “Recent Trends in Commerce & Management ”TRECOM -2021 held on 22 nd ,23 rd of September, conducted by G .Pulla Reddy Degree & P.G College, Hyderabad
2. Participated in International Level Webinar on ”Economic Impact of COVID-19: An insider Perspective “ organized by the Department of Economics in associate with IQAC on 12th August.2021, Besent Women”sCollege,Manglur,Karnataka
3. Participated in One Day National Webinar on “CAREER OPPORTUNITIES FOR COMMERCE & MANAGEMENT GRADUATES”On 14TH FEBRUARY 2022,Dr. B. R. AMBEDKAR OPEN UNIVERSITY, Hyderabad .
4. Participated in One Day National Webinar on“IMPACT OF PANDEMIC ON INDIAN ECONOMY-A SECTORAL ANALYSIS” On 1ST FEBRUARY 2022, Dr. B. R. AMBEDKAR OPEN UNIVERSITY, Hyderabad.
5. Participated in One Day National Webinar on “IMPACT OF PANDEMIC ON INTERNATIONAL BUSINESS” On 17th January 2022, Dr. B. R. AMBEDKAR OPEN UNIVERSITY, Hyderabad.
6. Participated in One Day National Webinar on “INSURANCE

BUSINESS AND ROLE OF GOVERNMENT AND SCHEMES
“On 24th January 2022, Dr. B. R. AMBEDKAR OPEN
UNIVERSITY, Hyderabad.

7. Participated in One Day National Webinar on “RESEARCH METHODOLOGY AND REPORT WRITING “On 7TH FEBRUARY 2022, Dr. B. R. AMBEDKAR OPEN UNIVERSITY, Hyderabad.
8. Participated in One Day National Webinar on “ROLE OF CAPITAL MARKETS IN ECONOMIC DEVELOPMENT” On 03rd January 2022, Dr. B. R. AMBEDKAR OPEN UNIVERSITY, Hyderabad.
9. Participated in One Day National Webinar on “INTELLECTUAL PROPERTY RIGHTS IN 21ST CENTURY” On 17th December 2021, Dr. B. R. AMBEDKAR OPEN UNIVERSITY, Hyderabad.
10. Participated in One Day National Webinar on “WOMEN ENTREPRENEURSHIP AND ROLE OF START-UPS” On 21st February 2022, Dr. B. R. AMBEDKAR OPEN UNIVERSITY, Hyderabad.
11. Participated in the National Level 7 Days FDP on “EMERGING TRENDS AND CHALLENGES IN COMMERCE” organized by Department of Commerce with CA, PA and IT of PPG College of Arts and Science, Coimbatore, Tamilnadu on 02nd August 2021 to 09th August 2021.
12. In recognition of important contribution as Anchor Faculty in the 10 hours session of the program “Kona Kona Shiksha”, conducted by National Institute of Securities Markets (NISM) under the aegis of CSR program of Kotak Securities Limited On 15-Feb-2022

2022-2023

1. Participated in the International 6 Days FDP on “INNOVATIVE TEACHING AND LEARNING METHODS” organized by Department of Commerce of Patrician College for arts and science, Chennai from 11-07-22 to 16.07-22.

Awards / Achievements

Year	Nature of the Award Regional / National / International	Awarded by
2017-2018	-	
2018-2019		
2019-2020	-	
2020-2021	-	
2021-2022	-	
2022-2023	-	